

**Architectural Review Committee
February 24, 2011**

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Present: Gerry Davies, John Kelsey, Cynthia May, Will Joy, Pat Fallender

Absent: Carolyn Dowd

Also Present: David Dunford, Ada George, Recording Secretary

Meeting called to order at 6:30p.m.

Kinlin/Grover, 32 Main St., represented by Bryce Roberts. Proposes to change existing back door sign to new corporate logo – same dimensions (17.375" x 11.375"), colors: black, PMS red, white (same colors as previous sign approved by ARC. **Will made a motion to approve as submitted. Pat seconded and the vote was 5-0-0.**

Stop & Shop, 24 Rte. 6A, represented by Chris Moreau. Proposes to change existing signs on building and pylon to new corporate logo. **Building signs:** describing produce, natural foods, etc. will be purple – 14" high. Stop & Shop lettering will be purple with new corporate logo – Halo lit reverse channel letters. Citizens Bank – green lettering 14" high. Stop & Shop w/ Pharmacy underneath – S&S lettering purple, Pharmacy lettering blue – Halo-lit reverse channel letters. Two welcome signs – purple 14" high. Red and green circle currently on building will be changed to clear. **Ladder/pylon sign:** same size, new corporate logo colors. **John commented Star Bucks was denied green logo by the ARC. ARC approved only a black logo. Previously Dunkin Donuts was only approved for black logo. Will made a motion to approve application with stipulation "low prices" and "great foods" signs not be approved. Ladder (pylon) sign approved with stipulation that internally lit lighting be changed to down lit lighting per town lighting bylaw. Recognize that red and green circles will be changed to clear. John seconded and the vote was 5-0-0.**

Main St. Wine & Gourmet, 42 Main St., represented by Bob Shortsleeve. Proposes two-sided sign. Sign to match awning previously approved – same colors. Background – Beacon Gray, Circle – Polar White, Lettering and shadow line – Avery Shadow Blue. No plans for lighting of sign. Applicant would like to change lights on building to shine down on awning – will need to reapply when a decision has been made on type of lighting that will be used. Proposed small blank sign was not approved as applicant is not sure of what final sign will be. **John made a motion to approve sign to be located on existing post in front of building as presented. Not to include blank sign. Pat seconded and the vote was 5-0-0.**

Bayside Realty, 210 Main St., represented by Kim Clark. Sign was installed prior to permitting (size 26.7 sq. ft.) 2.5' x 10' dimensions. Blue field, darker

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blue border, white lettering, red area behind "Realty" letters. No lighting. Applicant will return for ladder sign approval. **Pat made a motion to approve sign as it exists today. Will seconded and the vote was 5-0-0.**

OLD/NEW BUSINESS

John made a motion to approve the minutes of the January 27, 2011 meeting. Pat seconded and the vote was 5-0-0.

Village Center Master Plan – Gerry has been unsuccessful in contacting Todd Ash.

Hess update: Is there a statute of limitations on how long Hess can go without complying before a fine can be imposed? The sign situation has been ongoing for two years. Can liquor license be repealed? Should town council, Michael Ford, send a letter to Hess regarding revoking liquor license? **Pat made a motion to file a complaint as a committee against Hess. John seconded. The vote was 5-0-0.**

Bangkok Cuisine – failure to remove unauthorized "sushi" signs. A complaint letter should be sent.

Discussion on Industrial area – two signs were put up without ARC approval – on Lots Hollow Road. One of the buildings had changed the exterior by adding shingles. Part of Lots Hollow is general business, part Industrial area.

Three ARC members had attended the February 10th meeting regarding the planned roundabout at the Lost Dog Pub. There will be many signs for directional purposes – federal regulation requirements. The Orleans Improvement Association will work with the Planning Department regarding the landscaping. The installation of electrical and water as the construction is done was requested. No funds as of yet for electrical and water installation.

Chuck Renfro resigned. Ada will contact Marge Astles in the administrator's office regarding new vacancy for additional member.

Meeting adjourned at 8p.m.

Ada George
Recording Secretary